

## **Terms of Reference: Gender Based Violence and Sexual Assault Prevention**

Council Term:	2017-2021 Council Term
City Council Sponsor(s):	Councillor B. Esslinger Councillor S. McKeen
Supporting Department:	Citizen Services
Administration Lead:	Rob Smyth / Jackie Foord
Initiative Status:	Existing

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### **Mandate**

The aim of this initiative is to reduce and ultimately end gender-based violence and sexual assault in Edmonton. The initiative is about building a multifaceted movement for social change, shaping attitudes, raising conversations, and building awareness to prevent all forms of gender-based violence targeting the root causes; inequality and discrimination.

### **Desired Outcomes**

- Outcome #1: Increase awareness of, and understanding about, gender-based violence.
  - Lead a sustained and constructive public conversation, and grow the 'itstimeyeg' public awareness campaign.
  - Strengthen the information provided about domestic violence in key training curriculum.
  - Identify City of Edmonton policy and protocol gaps specific to domestic violence, and revise them to integrate a survivor-centered approach.
  - Develop a community informed and supported 'Theory of Change'.
  - Collaboratively steward progress on the learnings from the Edmonton: Safe Cities research resulting in a package of recommendations put forward for Administration and/or City Council and the Government of Alberta in 2019.
  
- Outcome #2: Increase commitment to end gender-based violence in public, private and nonprofit organizations.
  - Add new partners to the Commitment to Action Partnership Program.
  - Enhance the ability of existing commitment to action partners to prevent gender-based violence.
  - Host the 2018 United Nations Safe Cities Global Forum.

- Outcome #3: Increase engagement of men and boys as allies in ending gender-based violence in our community.
  - Run 'This Is What It Feels Like' 10-12 times in 2018.
  - Incorporate learnings from the Engaging Men in Violence Prevention Learning Collaborative where non-programmatic approaches for reducing violence against women are tested in male dominated settings.

### **Existing Related Corporate Programs**

- EndPoverty Edmonton
- Women's Council Initiative
- Women's Advocacy Voice of Edmonton
- Urban Isolation / Mental Health Council Initiative
- Corporate Safety and Employee Health
- Edmonton Family and Community Support Services

### **Timelines**

- The work plan will be presented to City Council on June 12, 2018.
- This Council Initiative will report to the Community and Public Services Committee twice a year, with the exception of the final year in which the second report will be made to City Council.

### **Key Stakeholders**

- United Nations Women Safe Cities and Safe Public Spaces
- Ministry of Status of Women, Government of Alberta
- Status of Women Canada
- Sexual Assault Centre of Edmonton
- Community Initiatives Against Family Violence
- Men Edmonton

### **Financial Implications**

Any estimated financial and human resources for future work will be identified in the work plan that will be presented to City Council on June 12, 2018.